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Creating materials banks
from digital urban mining

D13.4 Web site & social media accounts

VERSION 1.0

PUBLIC

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Creating materials banks from digital urban mining

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Deliverable name	Web site & social media accounts
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PUBLIC

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DOCUMENT APPROVAL

Written	Inès Elisabeth Kahin et Anaïs Gandelin (R2M)	23/08/2024
Revised	Ana Sánchez (UVIGO)	27/08/2024
Approved	Pedro Arias (UVIGO)	30/08/2024

EXECUTIVE SUMMARY

This document presents an overview of the key elements developed by R2M Solution for the website and social media platforms dedicated to the SUM4Re project. The project's online platforms are designed to effectively communicate its objectives, engage with stakeholders, and promote its activities and achievements.

The project website, which will be launched at Month 3 - end of August 2024, will serve as the primary information hub, featuring sections on the project's objectives, consortium, pilot sites, news, and downloadable resources.

X and LinkedIn accounts for the SUM4Re project have been created to increase visibility, share updates, engage stakeholders, and promote events. Since their launch, the social media channels have seen strong engagement, supporting the project's goals under Horizon Europe.

The deliverable emphasizes the importance of EU funding acknowledgment in all communication activities and provides guidelines for its proper display.

In conclusion, the project's online platforms will be important tools used for communication and dissemination activities in Work Area 7 (Communication & Dissemination & Exploitation), aligning with the overall dissemination, exploitation, and communication (DEC) plan scheduled for release in Month 6.

Specific disclaimer: The structure and the approach of this deliverable is common for reports on communication and dissemination material creation written by R2M Solution in European projects and thus contains similar content as other similar deliverables.

GLOSSARY

Terms, Abbreviations, and Acronyms

DEC	Dissemination, Exploitation, Communication
EC	European Commission
GA	Grant Agreement
WA	Work Area
WP	Work Package

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1. Introduction

1.1. Aims and objectives

This deliverable is designed to acquaint the beneficiaries of the SUM4Re project with the project's online platforms. This encompasses a presentation of the project website and details about social media channels. These resources serve as a foundation for initiating dissemination and communication activities aimed at enhancing awareness about the project.

1.2. Relation to other activities in the Project

The project's online platforms presented in this deliverable will serve as tools for dissemination and communication activities in WP6. These activities will align with the plan for dissemination and exploitation including communication activities. The initial version of this plan (D13.1) is scheduled for release in Month 6.

1.3. Report structure

Chapter 2 introduces the project website, its architecture and content. Chapter 3 outlines the social media channels established for the project, along with guidelines for project partners to maximize their impact when utilizing these channels. Finally, Chapter 4 serves as a reminder of important rules regarding EU funding acknowledgment as outlined in our Grant Agreement.

1.4. Contribution of partners

R2M created SUM4RE's website with prior validation by the project Coordinator of its architecture. R2M created the social media accounts (X and LinkedIn) of the SUM4Re project.

R2M hosts and manages both the website and SUM4Re's social media accounts.

2. Project website

2.1. General information

The project website is accessible at www.sum4re.eu (Figure 1). The website will be launched at the end of Month 3 and updated throughout the project with news, information, and public deliverables. The website is hosted and managed by R2M.

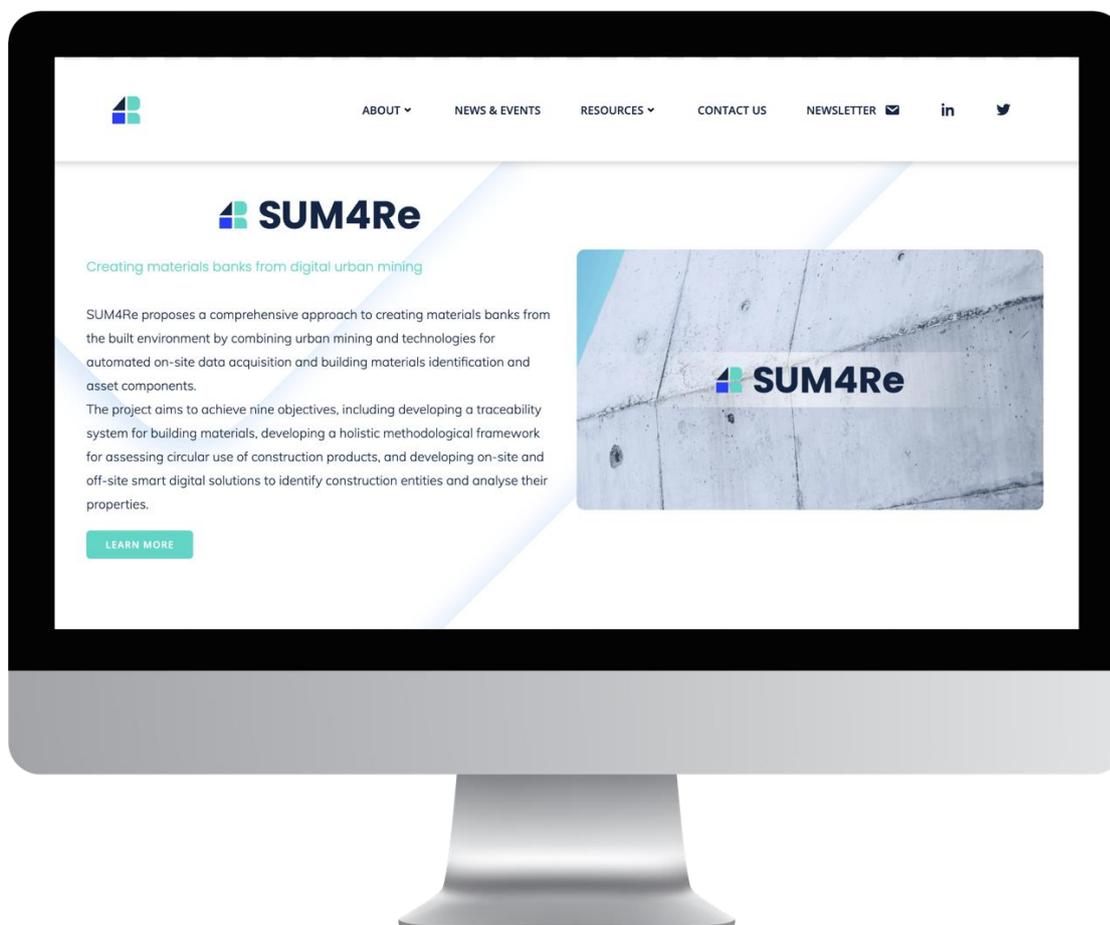


Figure 1. SUM4Re website

2.2. Website architecture and content

The project's website has 6 menu items: project information (the project, the consortium, the pilot sites and Horizon Europe), project news and events, downloadable resources (scientific reporting, public deliverables, communication media, the brand identity and the press releases), contact information, newsletter subscription, and social media (Figure 2).

MENU



SUBMENUS



Figure 2. SUM4Re architecture

3. Social media channels

3.1. General information

Together with the website, social media accounts are the main general communication channels to raise awareness of SUM4Re.

As foreseen in the Grant Agreement, a [LinkedIn page](#) and an [X account](#) have been established for the project (Figure 3). The social media accounts are hosted and managed by R2M.

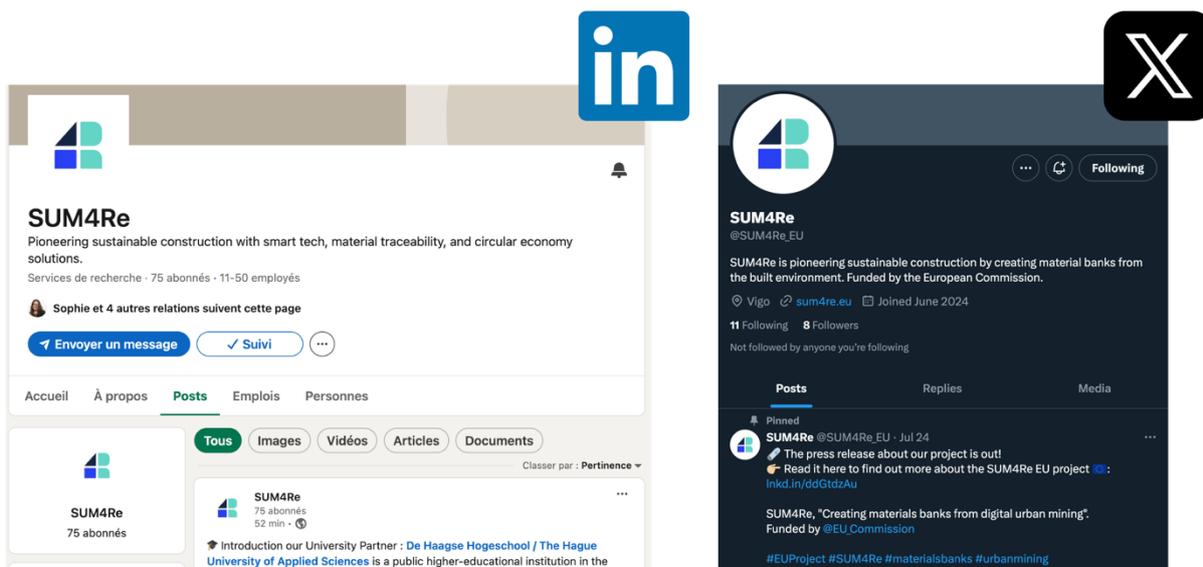


Figure 3. SUM4Re social media channels (LinkedIn and X)

3.2. Project partners' contribution

Invitations have been extended to all project partners to follow both accounts. Partners are encouraged to actively engage with the content shared through these channels and to amplify its reach by sharing it on their social media platforms. Table 1 provides a summary of the social media accounts for all partners.

Table 1. Social media handles of project partners

Name	LinkedIn	X	Website
UNIVERSIDAD DE VIGO	Industrial University de Vigo or Geotech (Geotechnologies Research Group) or CINTECX	@uvigo / @cintexc	https://www.uvigo.gal/es
TECNALIA RESEARCH & INNOVATION	https://www.linkedin.com/company/tecnalia-research-innovation/	@tecnalia	https://www.tecnalia.com/en/
THE HAGUE UNIVERSITY OF APPLIED SCIENCES	https://www.linkedin.com/school/haagse-hogeschool/	https://x.com/dehaagse	https://www.thuas.com/
SINTEF AS	https://www.linkedin.com/company/sintef/	@SINTEF	https://www.sintef.no/en/
BLOCK MATERIALS	https://www.linkedin.com/company/blockmaterials/		https://blockmaterials.com/

R2M SOLUTION	https://www.linkedin.com/company/r2m-solution/	@R2Msolution	https://www.r2msolution.com/
ESTUDIOS RAFER	https://www.linkedin.com/company/estudios-rafer/	@EstudiosRafer	https://estudiosrafer.es/
TEKNOLOGIAN TUTKIMUSKESKUS VTT OY	https://www.linkedin.com/company/vtt/	@VTTFinland	https://www.vtresearch.com/fi
GEMEENTE DEN HAAG	https://www.linkedin.com/school/haagse-hogeschool/	@GemeenteDenHaag	https://www.denhaag.nl/nl/
CONSTRUCCIONES MOYUA SL	https://www.linkedin.com/company/construcciones-moyua-sl/		https://www.moyua.eus/es/
AF DECOM AS	https://www.linkedin.com/company/af-offshore-decom/		https://www.afgruppen.com/selskaper/Decommissioning/
STORE NORSKE BOLIGER AS	https://www.linkedin.com/company/store-norske-spitsbergen-kulkompani-as/		https://www.snsk.no/eiendom/naeringseiendom
CONCULAR GMBH	https://www.linkedin.com/company/concular/		https://concular.de/
OLAR SOLUTIONS UG	https://www.linkedin.com/company/olar-solutions/		https://olar-solutions.com/
GSCAN	https://www.linkedin.com/company/gscan/	@gscansystems	https://www.gscan.eu/
EUROPEAN BUILDERS CONFEDERATION	https://www.linkedin.com/company/european-builders-confederation-ebc/	@EBC_SMEs	https://www.ebc-construction.eu/
SCREENING EAGLE TECHNOLOGIES AG	https://www.linkedin.com/company/screening-eagle-technologies-ltd/	@ScreeningEagle	https://www.screeningeagle.com/fr

4. EU funding acknowledgement

Any communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant must acknowledge EU support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate) (Figure 4).



Figure 4. European emblem and funding statement

Moreover, it must indicate the following disclaimer (translated into local languages where appropriate):

“Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or HADEA. Neither the European Union nor the granting authority can be held responsible for them.”

The emblem must remain distinct and separate and cannot be modified by adding other visual marks, brands or text. Apart from the emblem, no other visual identity or logo may be used to highlight the EU support. When displayed in association with other logos (e.g. of beneficiaries or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos.

For further detailed information refer to Article 17 (Communication, Dissemination and Visibility) of the Grant Agreement.

5. Conclusion

This deliverable introduced the project's online platforms, including the website and social media accounts. Considering the project's early stage, certain elements may undergo further refinement and adjustments in the upcoming months. The next steps are to develop the plan for dissemination, exploitation, and communication activities (D13.1), and to implement the newsletter. Both will be delivered by the end of Month 6 of the project.

SUM4Re

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